

ENGAGE, LOVE, LEAD

BREAK FREE MINISTRIES

A photograph of four young men standing in a row on a city street. They are dressed in hip-hop style clothing, including hoodies, jackets, and caps. The man on the far left wears a black hoodie and light blue jeans. The second man wears a green hoodie under a dark jacket and a patterned beanie. The third man wears a grey hoodie under a dark jacket and a red and white baseball cap. The man on the far right wears a red and green jacket over a black t-shirt with 'Standing' and 'Floor Previews' text, and a black baseball cap. They are all smiling or looking towards the camera. The background shows a brick building, a blue dumpster, and a fence. The text 'UNLEASHING MISSIONARIES FROM THE GLOBAL HIP-HOP COMMUNITY TO STRENGTHEN THE FAMILY AND THE CHURCH.' is overlaid in white capital letters across the center of the image.

UNLEASHING MISSIONARIES FROM THE GLOBAL
HIP-HOP COMMUNITY TO STRENGTHEN THE
FAMILY AND THE CHURCH.



LETTER FROM THE PRESIDENT

2020 was a uniquely hard year for many. It reminded us how important relationships are in ministry. We were made in the image of a relational God who has pursued us at great cost to Himself. We were able to emphasize that same sacrificial pursuit of people this year in order to communicate the love God has for them.

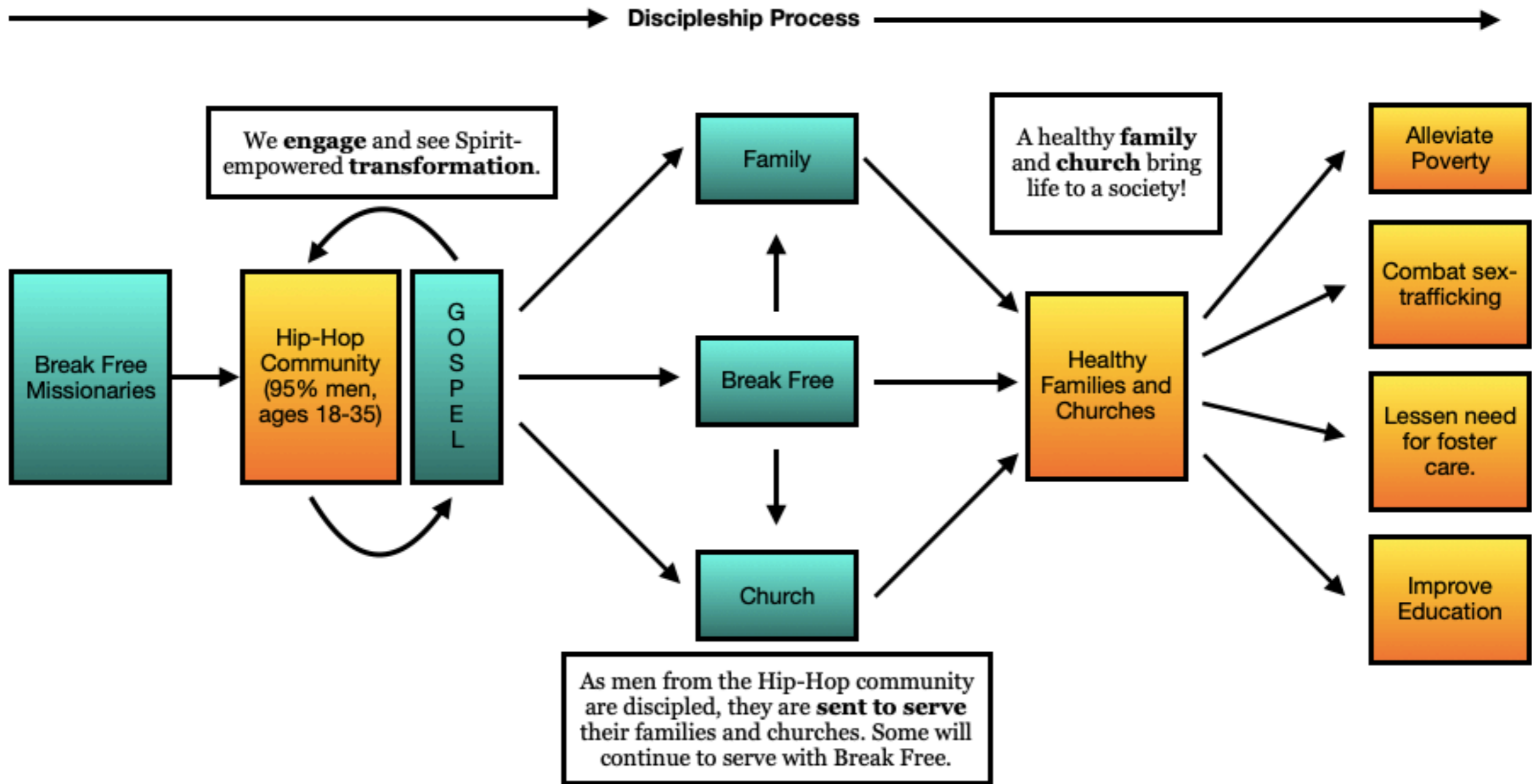
Not only did we see the importance of reaching out to the world, but we emphasized relationships within our Christian community. Jesus prays in John 17 that the Church would be unified so we can better communicate God's love and identity to a hurting world.

We saw tremendous growth in our own teams this year, which resulted in more fruit in our disciple making!

Michael Swalley



LIFETIME VISION



VISION FOR 2020
STRENGTHEN OUR
MINISTRY TEAMS TO
BETTER REACH THE
HIP-HOP COMMUNITY.







VALUES

- INTENTIONALLY ENGAGE
- DISTINCTLY LOVE
- LOCALLY LEAD



IMPACT - GLOBAL REACH

- CHICAGO, IL
- MINNEAPOLIS/ST PAUL, MN
- COLORADO SPRINGS/DENVER, CO
- KIEV, UKRAINE
- MADRID, SPAIN
- NAIROBI, KENYA
- YAOUNDE, CAMEROON

IMPACT - PRACTICES

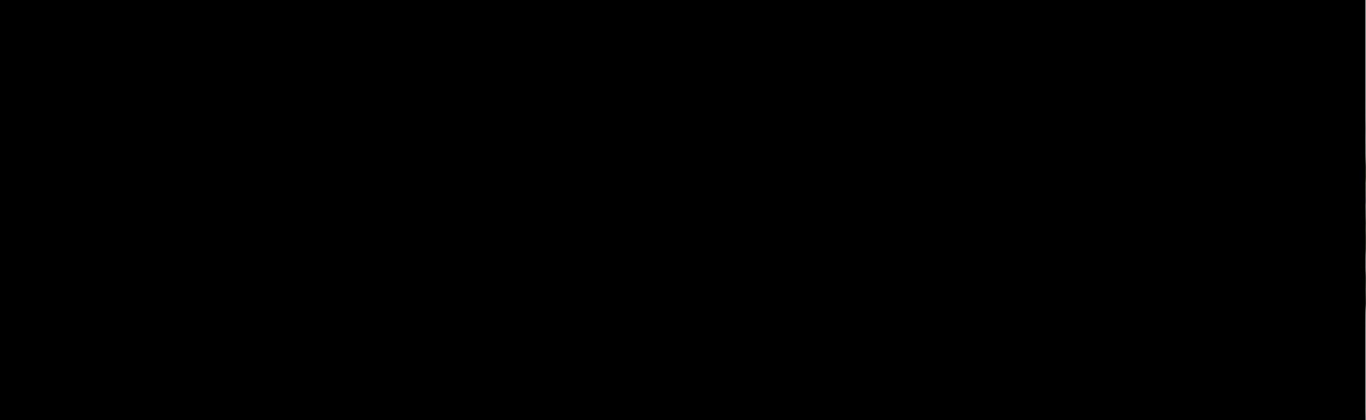
- WE ATTEND 30 DIFFERENT PRACTICE SPOTS EVERY WEEK.
- WE PERSONALLY ENGAGE WITH 300 MEN EVERY WEEK.
- THE MAJORITY OF MEN WE ENGAGE HAVE NO OTHER GOSPEL INFLUENCES IN THEIR LIVES.

IMPACT - OUTREACH BATTLES

- WE HOSTED 4 OUTREACH BATTLES. THIS NUMBER WAS DOWN FROM PREVIOUS YEARS BECAUSE OF COVID RESTRICTIONS.
- EACH BATTLE WAS AN OPPORTUNITY FOR US TO SHARE THE GOSPEL FROM THE MICROPHONE.
- WE DEMONSTRATED THE GOSPEL BY MAKING THESE EVENTS FREE AND SUPPORTING A LOCAL CAUSE THAT WAS BENEFITTING THAT LOCAL COMMUNITY.

IMPACT - LIFE ON LIFE

- 10,000 HOURS SPENT WITH MEN IN THE HIP-HOP COMMUNITY.
- 3 ALPHA GROUPS WERE HELD WITH 20 MEN GOING THROUGH THE PROGRAM.
- 4 GOSPEL COMMUNITIES WHERE 50 MEMBERS OF THE HIP-HOP COMMUNITY GATHER AND ARE DISCIPLED THROUGH STUDY, MISSION AND SERVICE.
- 3RD AND 4TH GENERATION DISCIPLES BEING MADE IN CITIES ALL OVER THE WORLD!



FIVE YEAR VISION

- We are helping the Hip-Hop community in 12 major city centers to cultivate an intimate relationship with God.
- We are engaging the inner city with boldness and creativity to make Jesus known, striving to help people own their true identity in Christ.
- We are strengthening the local church by fostering a culture of service within believers in the Hip-Hop community.
- We are breaking the chronic cycle of the absent man, helping husbands and fathers lead their families closer to God.
- We have a unified board and team who battles together for the transformation of the Hip-Hop community.

2020 FINANCIALS

- TOTAL INCOME: \$156,000
- TOTAL EXPENSES: \$144,000
 - 95% PROGRAM
 - 5% OPERATIONS



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